

# Oneida, New York

## Information Packet



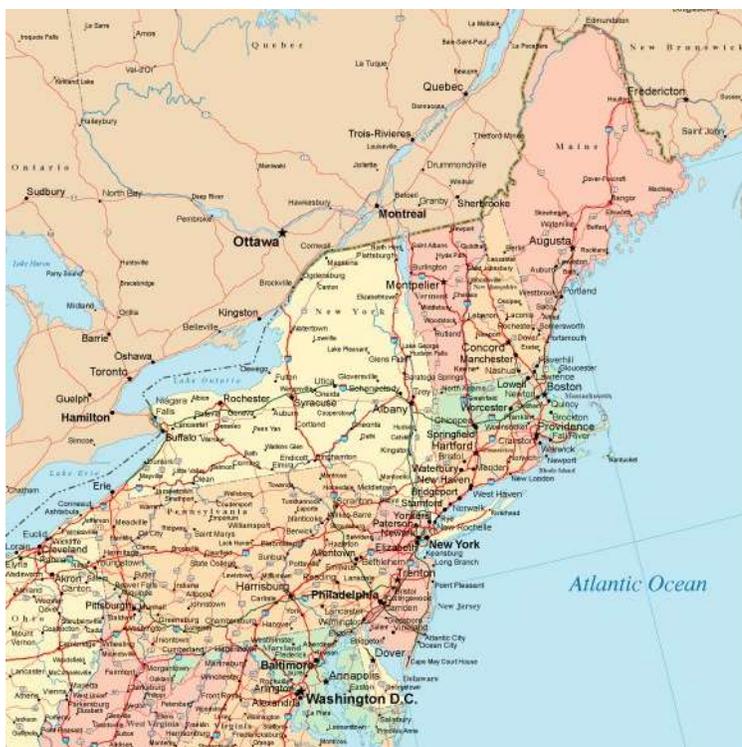
2013  
City of Oneida Department of Planning & Development

## Community Description and Demographics

Located at the geographical center of New York State, Oneida is the only city in Madison County. The City covers approximately 22 square miles, and includes agricultural land, as well as residential, commercial and industrial areas. Oneida is located in the center of several major United States and Canadian cities, as shown below. We are within a 4-5 hour drive to several major metropolitan areas in the northeast including New York City, Toronto, Boston, Montreal, Philadelphia and Buffalo. Over 136 million people live within a 750 mile radius, including over 50% of the population of Canada and the United States.

### Proximity to Major Northeastern Cities

City	Distance (Miles)
Rome	15
Utica	22
Syracuse	26
Oswego	60
Watertown	90
Binghamton	103
Albany	116
Rochester	117
Buffalo	175
Ottawa	210
New York	263
Toronto	268
Montreal	268
Boston	283
Cleveland	359
Washington, DC	406



Oneida is made up of an inside district that encompasses the more urban settings typical of a small city, with a compact downtown, a variety of residential neighborhoods, and a beautiful National Register Historic District. This is surrounded by a more rural outside district which includes farmland and rolling hills that command a spectacular view of Oneida Lake and the Mohawk Valley.

According to the 2010 Census, the City of Oneida has a population of 11,393, which is an increase of 3.7% from the 2000 Census. Unlike most upstate New York communities, Oneida has continued to see growth over the last few decades.

<b>People QuickFacts</b>	<b>Oneida</b>
Population, 2010	11,393
Persons under 5 years, percent, 2010	6.4%
Persons under 18 years, percent, 2010	23.6%
Persons 65 years and over, percent, 2010	14.6%
Female persons, percent, 2010	51.6%
White alone, percent, 2010 (a)	94.1%
Black or African American alone, percent, 2010 (a)	1.2%
American Indian and Alaska Native alone, percent, 2010 (a)	2.1%
Asian alone, percent, 2010 (a)	0.8%
Native Hawaiian and Other Pacific Islander alone, percent, 2010 (a)	<0.1%
Two or More Races, percent, 2010	1.5%
Hispanic or Latino, percent, 2010 (b)	1.4%
White alone, not Hispanic or Latino, percent, 2010	93.3%
Living in same house 1 year & over, percent, 2007-2011	82.4%
Foreign born persons, percent, 2007-2011	2.3%
Language other than English spoken at home, percent age 5+, 2007-2011	4.2%
High school graduate or higher, percent of persons age 25+, 2007-2011	88.8%
Bachelor's degree or higher, percent of persons age 25+, 2007-2011	19.7%
Veterans, 2007-2011	1,137
Mean travel time to work (minutes), workers age 16+, 2007-2011	20.3
Housing units, 2010	5,055
Homeownership rate, 2007-2011	60.7%
Housing units in multi-unit structures, percent, 2007-2011	34.3%
Median value of owner-occupied housing units, 2007-2011	\$99,700
Households, 2007-2011	4,619
Persons per household, 2007-2011	2.38
Per capita money income in the past 12 months (2011 dollars), 2007-2011	\$24,201
Median household income, 2007-2011	\$45,599
Persons below poverty level, percent, 2007-2011	11.3%

(a) Includes persons reporting only one race.

(b) Hispanics may be of any race, so also are included in applicable race categories.

Source: US Census Bureau State & County QuickFacts

## ***Business Opportunities***

Residents of Oneida have a wide variety of employment opportunities, ranging from industrial and manufacturing occupations to professional services. The major employers in and around Oneida are the Oneida Healthcare Center, Oneida Molded Plastics, LLC, HP Hood, LLC, Turning Stone Resort and Casino, Lowes, Ferris Industries Inc, Madison Cortland ARC, WalMart Stores, Inc., Colgate University, and Oneida City School District.

### **Tax Rates - 2013 City of Oneida Tax Rate (per \$1000)**

<u>Tax Category</u>	<u>Percent</u>
County Rate	7.78964
City Entire	7.68598
City Outside	3.88798
Hydrant	0.09964
Fire	2.91320
Library	0.435443
2012-2013 School Tax Rate	20.560604

### **Local Financing Programs**

Oneida is home to many financial institutions, both traditional and public lenders. Local traditional lenders include:

Oneida Savings Bank  
182 Main Street  
Oneida, NY 13421  
Ph. 315-366-3714  
[www.oneidabank.com](http://www.oneidabank.com)

NBT Bank  
160 Main Street  
Oneida, NY 13421  
Ph. 315-363-4500  
[www.nbtbank.com](http://www.nbtbank.com)

Public financing sources include:

City of Oneida Revolving Loan Fund  
Dept Planning & Development  
109 N. Main Street  
Oneida, NY 13421  
Ph. 315-363-7467  
Email [crose@oneidacity.com](mailto:crose@oneidacity.com)

Madison County Revolving Loan Fund  
Madison Co. Center for Economic Development  
3215 Seneca Turnpike  
Canastota, NY 13032  
Ph. 315-697-9817  
Email [mmagnusson@madisoncountyyida.com](mailto:mmagnusson@madisoncountyyida.com)

COMCO Development Corporation  
CNYRPDB  
100 Clinton Square, Suite 200  
Syracuse, NY 13202  
Ph. 315-422-8726  
Email [mrosanio@cnyrpd.org](mailto:mrosanio@cnyrpd.org)



**Oneida Healthcare Center** is a not-for-profit facility located on a growing medical campus. It is comprised of a main state-of-the-art hospital, an attached skilled nursing residential facility, and a rehabilitation facility. Oneida Healthcare Center also operates several satellite care facilities throughout Madison County.

**The Oneida Public Library** has been a significant asset to the community for almost 100 years. It serves as an Intermediate Reference Library for smaller area libraries. Besides maintaining a collection of almost 55,000 books, CDs and DVDs, the library's resources also include computers, wi-fi, literacy tutors, and a wide array of classes and programs.

**Housing Resources** – The City of Oneida offers many housing options, including single-family, condominiums, duplexes and multi-family units. Oneida Towers is a subsidized, assisted housing structure for the community's elderly population. There are several local real estate agencies to assist in relocation.

**Recreation and Cultural Activities** - The Department of Parks and Recreation oversees 8 city parks, including a municipal pool, ball fields, tennis and basketball courts, playgrounds, fishing, and trails for hiking, cross-country skiing and biking. The Tri-Valley YMCA is a valuable community resource and offers additional recreational opportunities. The City of Oneida hosts 3 museums, the Kallet Civic Center, and is located in the Central Leatherstocking Region of New York State. Oneida is close to the Adirondack Mountains, the Catskill Mountains, Oneida Lake, Lake Ontario and the Finger Lakes, as well as the St. Lawrence and Mohawk Rivers.

**Public Safety Services** - The City of Oneida Police Department consists of 23 officers, including investigators, bicycle and car patrol officers, and a community service officer. Bicycles are used to patrol in the downtown business district, city parks, and commercial areas, while car patrols monitor those areas and the remainder of the City.

The City of Oneida Fire Department is a fully paid department consisting of 24 firefighters, staffing the department around the clock. A municipal alarm system connects structures directly to the department, drastically reducing response time.

## ***Transportation and Utilities***

**Network of Roads** – New York Routes 5, 46, and 365 pass through the City of Oneida, connecting it to local towns and other major roadways. Oneida is located along Interstate 90 (NYS Thruway) between exits 33 and 34. To the south, the Thruway connects Oneida to New York City, east to the Massachusetts Turnpike and Boston, and west to Seattle. Interstate 81 is a major north-south highway easily accessed in Syracuse from the Thruway. This network of roads provides commuters, freight transporters and business travelers with easy access to major cities throughout New York and the northeast.

**Freight Transportation** – Several options are available for the shipment of freight in Central New York. A major CSX rail line traverses Oneida parallel to the NYS Thruway, with a rail yard, intermodal terminal and TRANSFLO terminal located in Manlius. This terminal primarily serves the central and northeastern portions of New York and is serviced by a network of 13 trains which reach intermodal terminals throughout the CSX system and beyond.

The air cargo operations at Syracuse Hancock International Airport are located on 22.5 acres of land and handle approximately 380 million tons of cargo per year. A 100,000 sq ft cargo building with a parking apron allows direct aircraft access for quick and efficient cargo handling.

Shipping is available from the Port of Oswego and the NYS Barge Canal Terminal at the eastern end of Oneida Lake. The NYS Barge Canal provides 524 toll-free miles between several major cities in the state. It connects the Hudson River to the Niagara River, allowing freight to be shipped from the Atlantic Ocean to the Great Lakes Region. From the Port of Oswego, it is possible to ship goods through the St. Lawrence Seaway to the Atlantic Ocean or the entire Great Lakes system.

A fourth freight transportation option is trucking. More than 150 trucking companies service Central New York, including the nation’s top 10 carriers. The companies are drawn by the region’s prime location relative to major market centers, and the extensive highway network.

**Telecommunications Network** – The City of Oneida is well served by most of the main telecommunications technologies through Verizon Communications, with fiber optic routes concentrated along the NYS Routes 5, 46, and 90 (Thruway).

**Energy Sources** – Oneida is located in the National Grid gas and electric service areas. Electricity rates are based on the utility’s C, D and E Load Zones pricing structure.

**Water Supply** – The City of Oneida operates its own water system, sourced from Glenmore Reservoir. Located in the Town of Annsville, 20 miles north of Oneida, the reservoir holds 320 million gallons of water. The maximum capacity of the reservoir is 3.815 MGD, with a peak average monthly usage of 2.411 MGD.

**Wastewater Treatment** – The City’s Wastewater Treatment Plant has a capacity of 3.75 MGD. It currently has a peak average monthly usage of 3.40 MGD.

**Solid Waste and Sanitation** – The City of Oneida uses the Madison County Landfill for solid waste disposal. The County’s integrated solid waste management system consists of one central sanitary landfill, 3 transfer stations, a central materials recovery facility, and four recyclables drop-off locations.