City of Oneida, NY Parks and Recreation 2012 Annual Report

ONEIDA
PARKS AND RECREATION

Prepared by:
Lucas Griff, Director

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Mission Statement: To provide quality leisure activities, service and facilities to individuals of all ages that are affordable and accessible to all. The City of Oneida Recreation & Youth Services Department will ensure residents that programs and facilities are available for the public to participate in regardless of age, gender, income, physical abilities, creed or other barriers that would preclude participation.

City of Oneida

Parks & Recreation

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2012 Officials

Acting Mayor
A. Max Smith
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Department Staff:

Lucas Griff, Director
Patti Meakin, Account Clerk

Recreation Commission:

Joe Magliocca
Jason Earl
Jan Sterling
Lisa Coakley
Erin Curro

Youth Members:

Ashley King
Nick Straczuk

Contact:

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Parks & Recreation

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2012 Department Highlights

- Marketing/Promotion: Continued to successfully market and promote the Oneida Recreation Center. Resulting in $22,348.00 in gym rental revenue. $6,785.50 more than 2011, an increase of 43%.

- Energy Savings: Over the past four years we have seen an annual savings of $8,000.00 in gas and electric cost. We are continually looking for ways to reduce the cost of gas and electric and in 2013 we have a few ideas of how we can continue the effort. We were also able to reduce the electrical cost for the second year in a row at Vet's field by monitoring the use of the field lighting. A meter was also installed late this fall to further enhance our abilities to monitor the field use.

- The Parks full time maintenance crew was eliminated and 4 part time positions were created. By doing this we saved money on salary and benefit cost. We were also able to save a substantial amount on fuel cost, in 2011 we spent a little over $18,000.00 on fuel and in 2012 we cut that down to $4,000.00.

- In 2012 our special events were as popular as ever. We held our 3 regular events, the Eggstravaganza Egg hunt at Allen Park, where we spread out over 12,000 eggs throughout the park. The Halloween Party continues to be a very popular event with close to 400 kids and their parents attending and the Fishing Derby at MT. Hope had a good number of kids attend. We added a special event to the mix in 2012 when we held the first winter carnival in mid- February. Our goal was to sell 200 tickets and we came close to reaching that goal by selling close to 190 tickets. The event went well and we are planning to continue hold the carnival each winter.

- Continued our partnership with BOCES as they continue to maintain, care and nurture close to 60 seedlings that will mature into trees that we can plant throughout the city. This year we finally saw some return on our investment and we able to get some trees back, some of the trees were planted in parks and the other were temporally planted out behind the rec center.

- In 2012 we released our third edition of the "E-Brochure". The brochure was distributed electronically to save printing and paper cost. In early 2012 our 2011 brochure won the "Best Publication" award with the New York State Parks and Recreation Society. In 2013 we are considering not having a brochure and just directing everyone to our website for program information. If people do not have access to the internet we will have information on hand.

Parks & Recreation

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Report on Outlined 2012 Goals

- Continued Energy Savings Efforts – Green Initiative. Installed a meter at Vet's Field to better track the use of the field lights.
- Continued improvements and renovation projects in conjunction with Oneida Little League at Maxwell Field. A practice field was added, more fence topper was installed, a short service road/ walk way was installed, and a light was installed at the North end of the parking lot.
- Continue Marketing of Facility and Increase Facility revenues.
- Installation of a batting tunnel at Recreation Center. A batting cage was installed in the basement.
- Improve on Community Events. Hosted a winter carnival, carnival was very successful and will become an annual event that parents and children can look forward too.
- Improved & increased toddler programming. Added more activities to the to program, continued the wiggle, giggle & shake program. Expanded the nature nuts program.
- Generator improvements and efficiency at the Rec Center. Looked into installing a new generator, decided that the best was option was to correct the sequence of operation of the generator.
- Facility improvements. Installed a ADA lift and new bathroom partitions at Chapman Pool, baseball/softball playing field surface improvements and playground fall zone improvements.
- Continued working with BOCES on tree nursery and conservation programs. We were able to get some trees back from BOCES this spring that were planted in the parks and we purchased saplings that we gave to them to grow for us. Hosted 2 students to work as interns in the Fall semester.
- Installed a 30' x 20' stone dust service entrance at Allen Park to reduce rutting, mud, standing water and damage to lawn and trees.

Unsuccessful Efforts

- Continue Pursing Additional Funding for Allen Park Phase II. **- There is no private dollars available for municipalities and the attempt to add this as a 2013 capital project was again denied.**
- Completion of phasing in energy saving light fixtures at Rec. Center. **The gym lights are the last lights that need to be updated and funding was not available to replace them in 2012, this will be looked into in 2013 for 2014.**
- Possible renovation of Harmon Field bathroom building and relocation of pavilion at Vet's Field. **Right now there are no monies available for this project, when money becomes available we will move forward with the project.**
- Establish a new user agreement with Oneida Little League. **A new agreement was not established, the same past agreement was kept and is good for another 10 years. I am not sure if the past administration wanted to re-work the agreement with Oneida Little League, but this current administration didn't see anything that needed to be changed.**

2013 Goals

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2013 Department Goals

- Install a 9 hole disc golf course at Allen Park.
- Re-build gazebo from Wilson Street property and place up at at Allen Park
- Installation of new siding and windows at Allen Park building
- Improve on community events
- Continue energy saving efforts, mainly by looking at installing new lights in the gym
- Continue marketing of facilities and increase revenue
- Improve and increase toddler and senior programming
- Continue working with BOCES on tree program
- Renovation of Harmon Field building and move pavilion to Vets
- Look into installing a pavilion at Mt. Hope
- Stabilize the creek bank at Maxwell field
- Improve hiking trails
- Complete rail trail project
- Implement a background checking policy department and City wide.
- Start working with Little League to design an additional bathroom facility at Maxwell Field.
- Update the Park and Recreation Departments 5 year master plan.
- Install a new energy efficient boiler in the Recreation Center.

ENERGY SAVING

TREE CITY USA

2012 Parks

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Parks

Parks operations maintained more than 160 acres of public lands in 2012. This maintenance included 140 acres of parks, 40 acres of which house athletic fields and over 80 acres of wooded nature conservancies. The department continued to provide a variety of outdoor recreation services as well as facility support for youth and adult sport organizations community events. There are 15 park facilities under the stewardship of the Parks operations, this included 4 picnic shelters/pavilions, 1 swimming pool, 10 softball and baseball fields, 7 basketball and 5 tennis courts, football field, Recreation Center, 10 miles of biking and hiking trails, and 5 playgrounds.

PARK	***NUMBER OF ACRES***
ALLEN PARK	11.4
CARINCI PARK (SCONONDOA)	3.5
HARMON FIELD	17.0
HIGGINBOTHAM	0.9
HOMES PARK	0.1
LINCOLN PARK	0.5
MACARTHUR PARKWAY/TRIANGLE PARK	0.5
MAXWELL FIELD	10.0
TRIANGLE PARK	0.1
VETERAN'S MEMORIAL PLAYFIELD	13.8
CLINCH PARK	0.5
MOUNT HOPE	65.0
COOLEY	1.0
DURROSS	16.0
Total Acres of Park Land	140.3

Parks & Recreation Programs & Events

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Breakdown of Activities

Co-Ed Volleyball	13Teams; 130 Participants
MUNY Basketball	12 Teams; 96 Participants
Whiffle Ball	4 Teams; 25 Participants
Spadafora Softball	9 Teams; 150Participants
Over 35 Softball	8 Teams; 96 Participants
Tee Ball	12 Teams; 96Participants
Flag Football	8 Teams; 128 Participants
Park Program	1,311 Users
Afterschool Program	1,400 Users
Skills and Drills	59 Participants
Hoop Monsters	39 Participants
Swim Lessons	159 Participants
Public Swim	5,562 Patrons
Zumba	62 Participants

Eggstravaganza Egg Hunt	Halloween Party	Fishing Derby
Concert Series	Holiday Tree Lighting	Water Carnival
Out of the Cage Pet Mobile	Winter Trail Day	Toddler Programs
Tennis Tournaments	State Fair Trip	& More.....

Recreation Center

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2012 Events

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Corporate Events

Community Programs & Events

One Day Meetings & Social Events

Private Parties

Sporting Events

Benefit Breakfasts & Dinners

School Functions

Political Events

Facility History

Completed in 1930, the NYS Armory housed 11 National Guard Units until September 1996. In March 1995 the Tudor Revival style building was placed on the National Register of Historic Places as a cultural resource worthy of preservation. NYS gifted the Armory to the City of Oneida in 2000. It soon became the treasured home to the City of Oneida Parks & Recreation Department. The interior maintains a high degree of design and craftsmanship. The massive oak doors, original trim, oak handrails, cove molding, hardwood and terrazzo floors remain intact. Professional organizations and civic groups find the facility perfectly suitable for sporting events, meetings, conferences and workshops. With several different sized rooms, we can accommodate a meeting place for 5 to 350 people. Our kitchen and dining room facilities are ideal for luncheons and fundraiser dinners.

- Our Facility is fully accessible and compliant with ADA Regulations.
- Ample free parking is available on site and free public parking is steps away from the facility.
- Lodging, restaurants, and unique area attractions are located within minutes of the facility.
- Conveniently located between Utica and Syracuse along the New York State Thruway.

Parks & Recreation

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Forestry/Beautification

The department works closely with Dwight Davis from the Department of Transportation with Forestry operations as both departments are responsible for the management of Oneida's comprehensive urban tree and landscape program. The program is responsible for the control of shade tree diseases such as Dutch elm disease, emerald ash borer and Oak Wilt, reforestation of city parks, green spaces, medians, and routine maintenance of the thousands of City's park trees. The department also maintains many of the city's landscaped areas including entrance way and park signs. The department is also charged with the maintenance of the downtown streetscapes. One of the highlights of the year is our partnership with the OCSD and the City's Arbor Day Celebration.

Forestry/Beautification Highlights

- Removal of 40 foot dying Colorado Blue Spruce from Higinbotham Park and the planting of a 12 foot White Spruce in it's place. The blue spruce was the tree the City used for their annual tree lighting ceremony each year. The white spruced served as that tree for the first time in 2012.

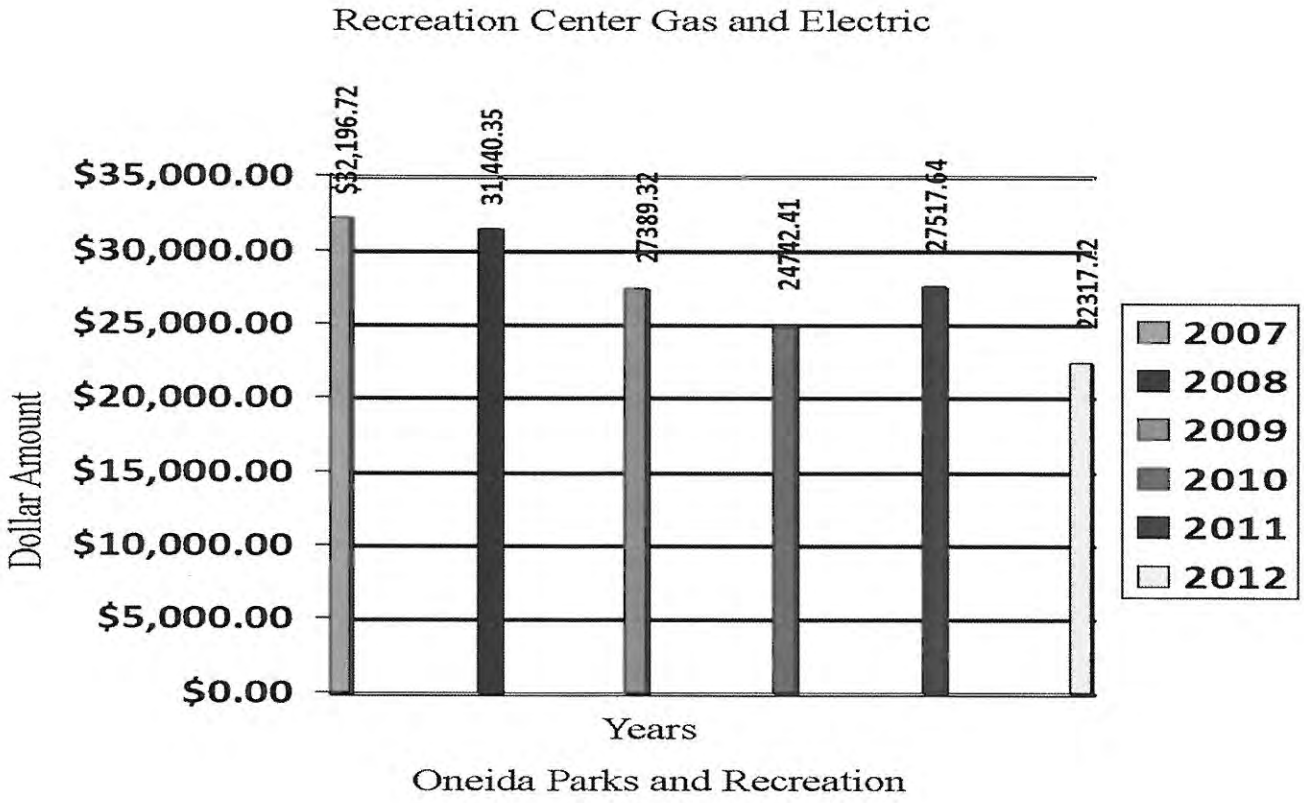
- Allen Park interior tree trimming/removal of dead, dying and hazardous limbs and trees.

- Additional tree plantings throughout our parks and green spaces including a successful 2012 Arbor Day Program (Dwight Davis) that was held at Holmes Park with the Seneca St. Elementary School.

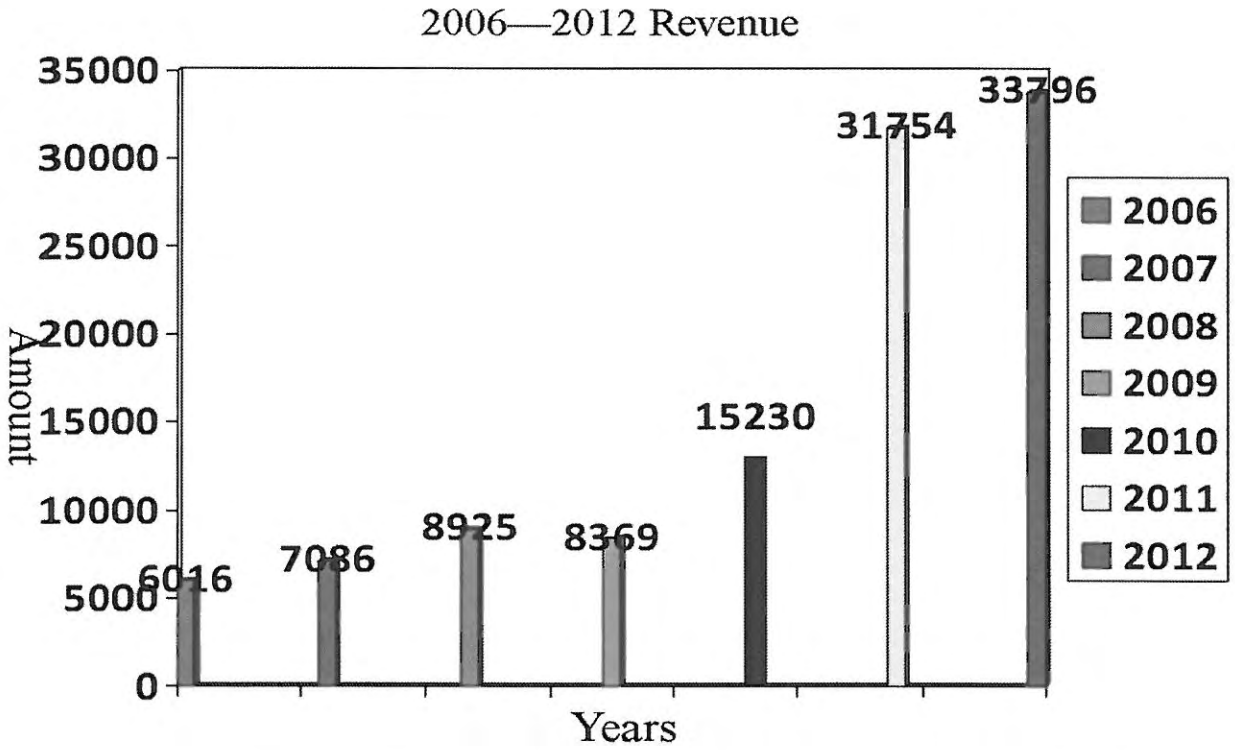
- Chapman Pool Steel Planters, including various annual/perennial plantings on the pool deck.

- Another successful annual planting season that including the spring plants/flowers with the help of Rotary and the beautiful large fall mums.

Recreation Center Utilities



Recreation Center Revenue



Gym Rentals went up 43% in 2012 from 2011. In 2011 $15,562.50 was generated in gym rentals and in 2012 gym rental revenue increased to $22,348.00.

Room rentals were up 2% in 2012 from 2011.

In 2012 the overall revenue only increased $2,042.00 despite the 43% increase in gym rental revenue. Two main contributors to that are the Salvation Army moving out of the building part way through 2012 losing $800.00 a month in rental revenue and 7 less teams in the MUNY basketball league at $725.00 for each team.

Chapman Pool

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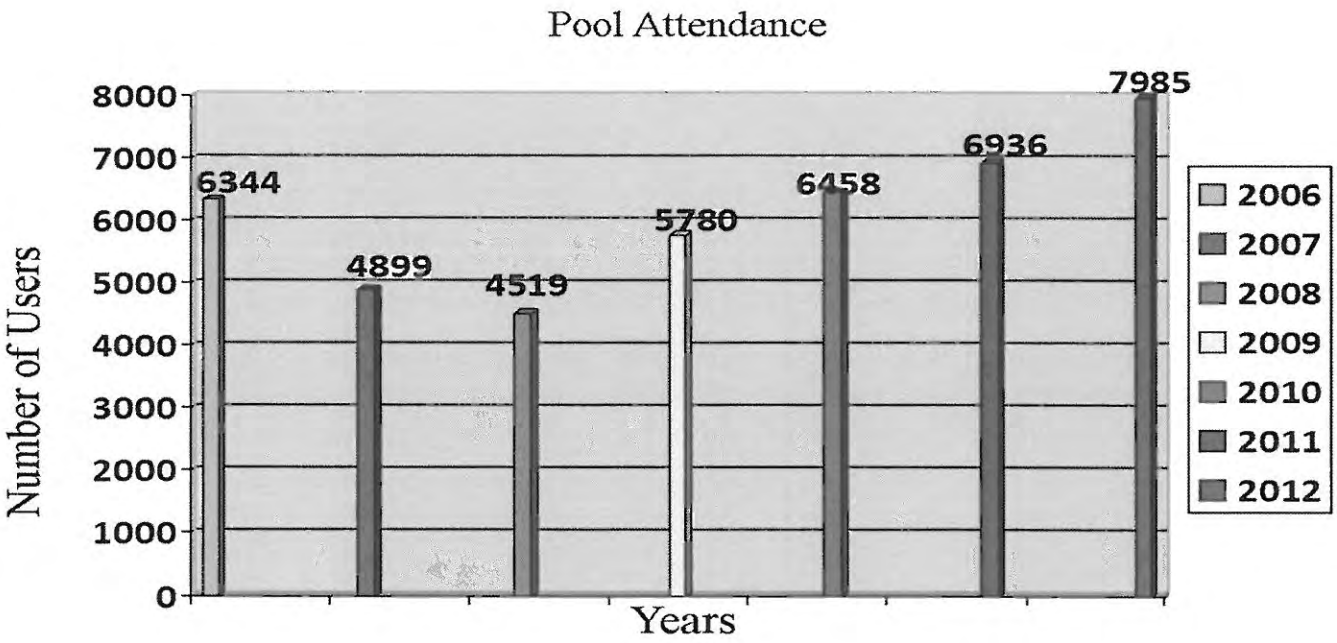

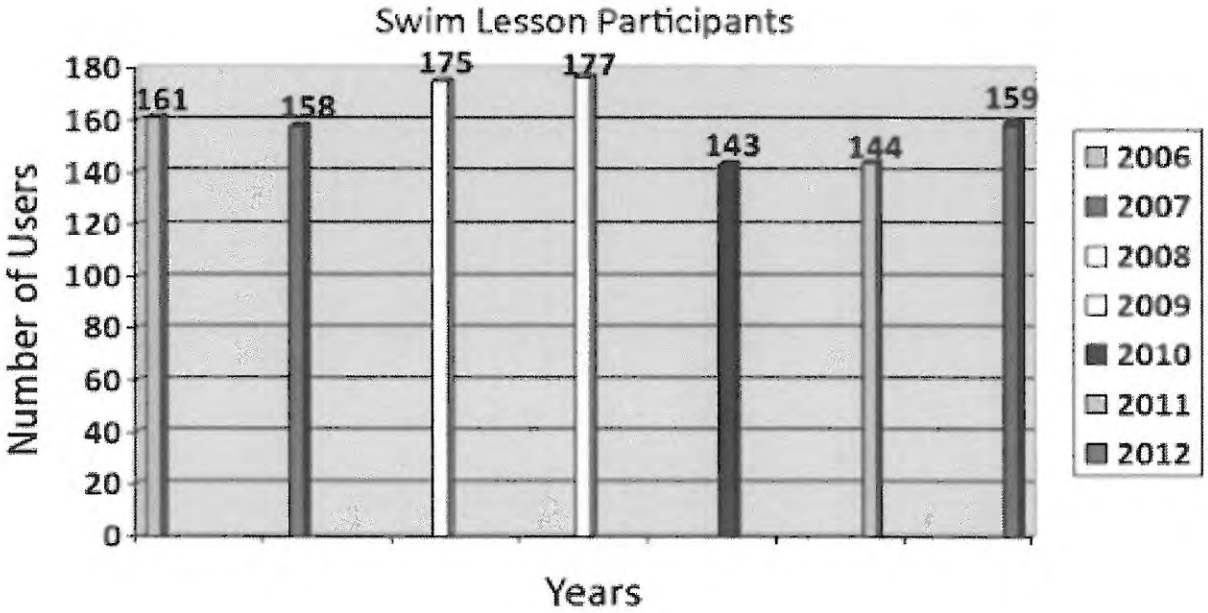

Park Program

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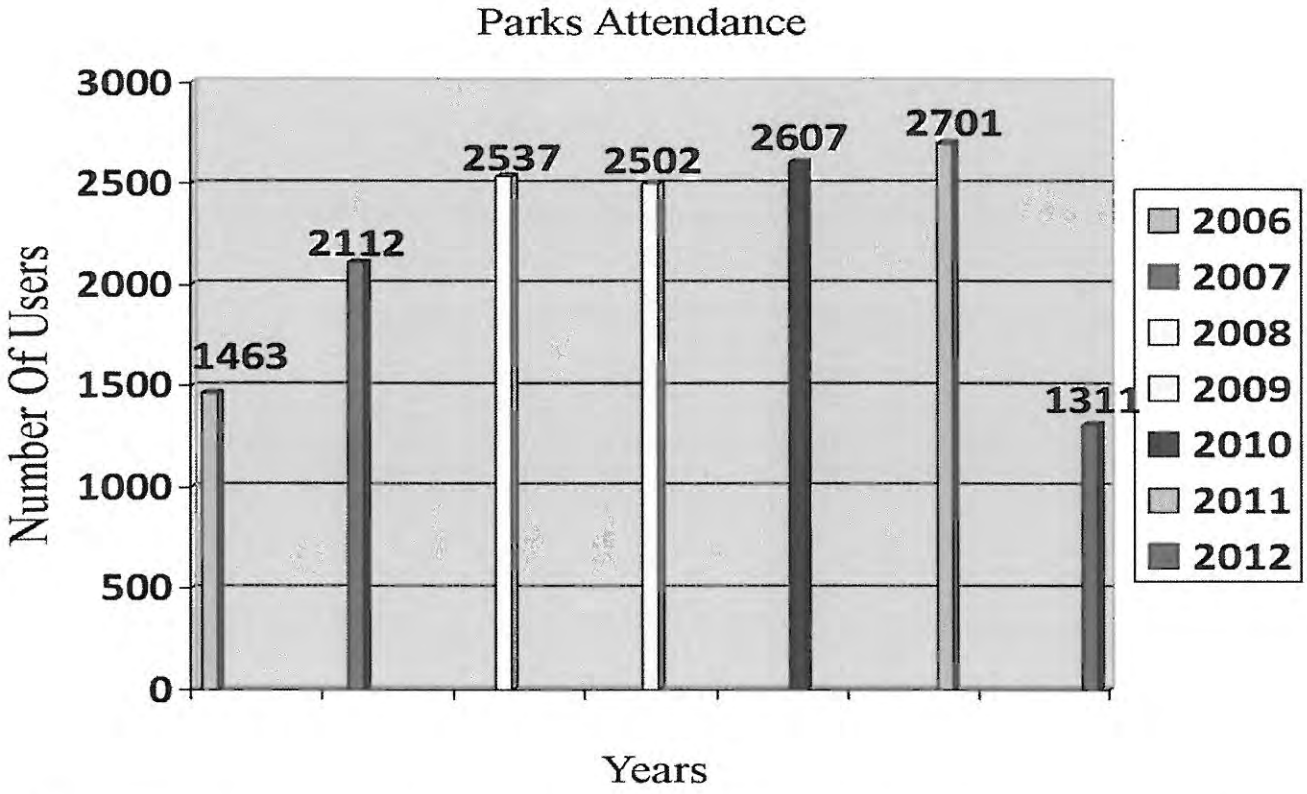
Summer Parks Yearly Attendance (June – August)



In 2011 we started the "drop in" style park program in favor of the day camp program that had been offered in previous years. In 2011 we stationed park attendants at Allen Park, Vets, Harmon and Carinci. Both Harmon and Carinci were rarely used so in 2012 we stationed attendants just at Allen and Vets. As you can see in the graph above numbers were way down in '12. In 2013 we are going to try and go back to the day camp style program and charge $425.00 per child for a 7 week program.

Projected Revenue

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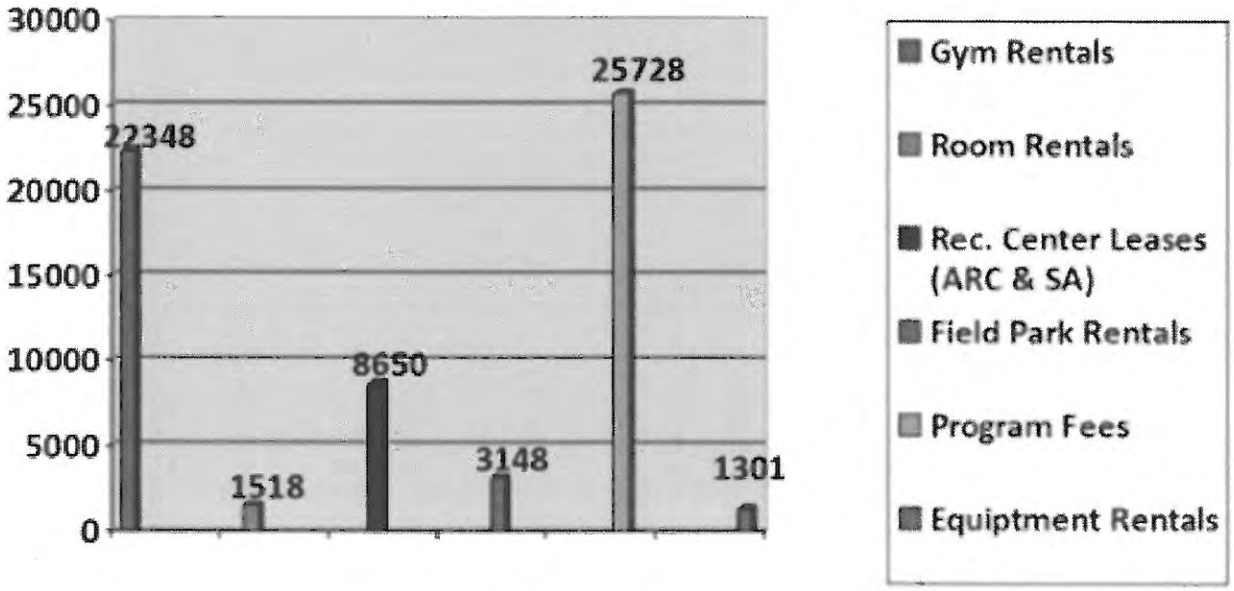
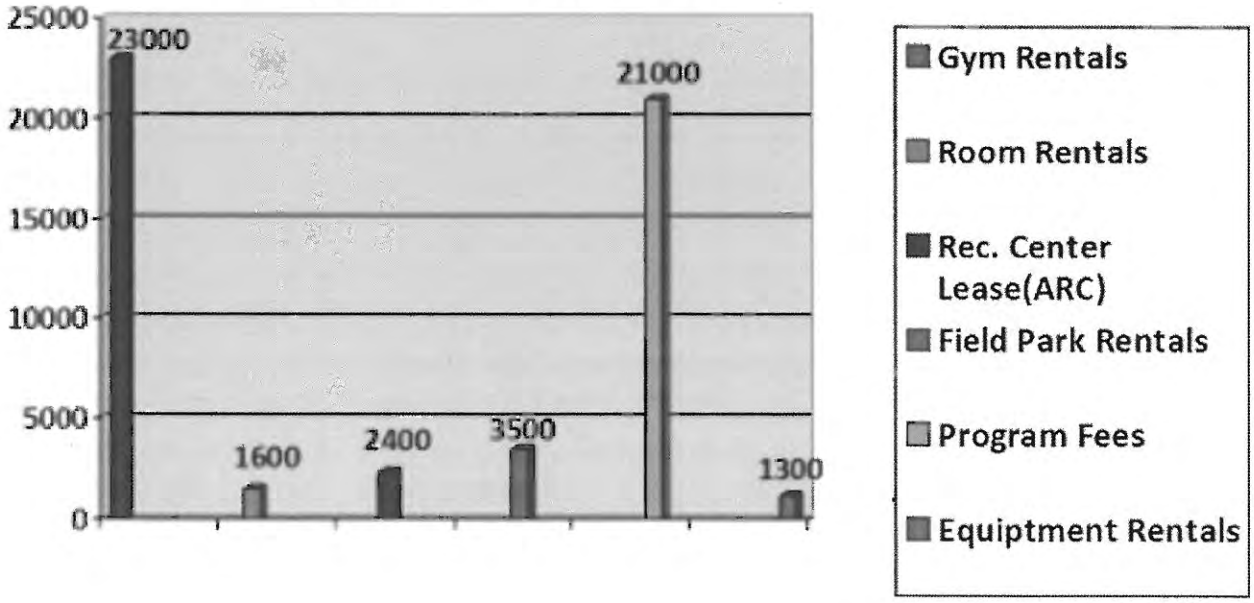
Actual Revenue 2012



Projected Revenue 2013



2012 User Fees

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CITY OF ONEIDA PARKS AND RECREATION USER RATES

COMMON COUNCIL RESOLUTION 10-305
Adopted 12/7/10 Effective 1/1/11

RECREATION CENTER

	Resident	Non- Resident	Not for Profit
Gym Rental (Per Hour)	$35.00	$45.00	$25.00
Room Rental (Per Hour)	$10.00	$15.00	$ 5.00
**Kitchen Rental (Per Hour)	$20.00	$25.00	$15.00

*Not-For-Profit's must provide copies of documents of State or Federal Non-Profit Status.
**Kitchen Rentals are subject to a $50.00 deposit fee (Cleaning).

PARKS

Resident	Non-Resident	Not for Profit
$25.00 for 2 hours	$35.00 for 2 hours	$15.00 for 2 hours*

* (must supply proof of status).

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PLAYFIELD (BASEBALL, SOFTBALL, ETC.)

Limited Use

Resident/City Organization	Non-Resident/Outside Organization
$25.00 for 1 time use	$35.00 for 1 time use

Not for Profit	City Program
$15.00 for 1 time use *	NC

Lighting Fee: $20.00 per hour for ALL users

**1 time use not to exceed 3 hours*

Season Field Use of Playfields (8 to 16 weeks of regular use)
$250.00 per organization plus equipment and materials needed for league
Lighting Fee: $20.00 per hour for ALL users
$100.00 Concession Stand Fee and $100.00 Refundable Cleaning Fee
$100.00 Building Use Fee and $100.00 Refundable Cleaning Fee $25.00 Press Box/Score Board Use Fee and $25.00 Refundable Cleaning Fee